

**ONCOLOGY NUTRITION DIETETIC PRACTICE GROUP'S
SPONSORSHIP LEVELS**

Sponsor Levels

<input type="checkbox"/> Diamond Level _____	\$15,000
<input type="checkbox"/> Platinum Level _____	\$10,000
<input type="checkbox"/> Gold Level _____	\$7500
<input type="checkbox"/> Silver Level _____	\$5000
<input type="checkbox"/> Bronze Level _____	\$2500

* Included with all sponsorship levels: newsletter subscription, recognition at ON DPG events, recognition on ONDPG website, and complimentary registration at sponsored events open to all members.

RECOGNITION & SPONSORSHIP OPTIONS LIST

Choose from the from the activities and programs listed below to total the price of selected sponsorship level

Oncology Nutrition Connection - The quarterly peer-reviewed electronic newsletter. Each issue highlights a specific area of practice. Sent to all members and available to other professionals through the CINAHL medical index.

<input type="checkbox"/> Exclusive * _____	\$7500 per issue
<input type="checkbox"/> Promotional/product PDF insert _____	\$3000 per issue
<input type="checkbox"/> 1 page advertisement _____	\$2500 per issue
<input type="checkbox"/> ½ page advertisement _____	\$2000 per issue
<input type="checkbox"/> ¼ page advertisement _____	\$1000 per issue

Oncology Nutrition Website - <http://www.oncologynutrition.org/> - Website with public & member sections offering articles of interest, nutrition tips, and nutrition and cancer information and resources.

<input type="checkbox"/> Annual subscription – includes link to sponsor’s website & pdf, and logo on front page _____	\$5000
<input type="checkbox"/> Homepage banner**** _____	\$3000
<input type="checkbox"/> Individual web page sponsorship _____	\$2500
<input type="checkbox"/> Link to sponsor web site _____	\$2500
<input type="checkbox"/> PDF of vendor pamphlet/coupon _____	\$1000

Electronic Mailing List (EML) – ON DPG members’ email exchange list-serv

<input type="checkbox"/> E-mail footer _____	\$2000
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Executive Board Activities – includes opportunity for presentation and table display at events

<input type="checkbox"/> Quarterly teleconference _____	\$1000
<input type="checkbox"/> Mid-year board meeting dining event _____	\$3500
<input type="checkbox"/> Annual meeting at American Dietetic Association’s Convention dining event _____	\$5000

Member networking events:

<input type="checkbox"/> Breakfast at ADA Annual Meeting _____	\$2500
<input type="checkbox"/> Evening mixer at ADA Annual Meeting _____	\$2500

- Exclusive sponsor of either of the above events ** _____ \$5000
- Promotional/gift bags at ADA annual meeting _____ \$1000
- Display table at ADA annual meeting _____ \$1500

Mailing lists:

- Membership mailing labels (one time use) _____ \$2500
- ADA annual meeting attendees mailing list (one time use) _____ \$1500

Educational activities:

- Webinar or teleconference _____ \$3000
- Member education grant _____ \$3500
- Patient education materials _____ \$1000
- Vendor Education – teleconference or webinar _____ \$3000
- Vendor education meeting *** _____ \$5000
- Develop ONDPG Power Point education program _____ \$3000
- Certification exam education materials _____ \$1000
- Sponsorship of ONDPG award _____ \$1000
- Sub-unit professional/patient education materials. Sub-units include:
cancer prevention, cancer survivorship, research, pediatrics, and hospice
and palliative care _____ \$3000

Other:

- Grants to underwrite ON DPG activities

Notes: All monetary sponsorship is subject to meet the goals, approved programs and projects of the ON DPG. Some projects may require contract documentation. All programs and projects are subject to approval of the ON DPG and ADA.

(1) The length of the contract is twelve months, starting on a mutually agreed upon date determined by the sponsor and ON DPG.

(2) An ON DPG sponsored event is defined as a conference, session, or meeting that has prior approval and support of the ON DPG Executive Committee (excludes FNCE major session). For ON DPG sponsored events during ADA’s Food and Nutrition Conference and Expo (FNCE), benefits and complimentary registration will be modified as needed to comply with FNCE guidelines and procedures. (3) Direct mail campaigns are subject to ADA approval. (3) Newsletter subscription: Bronze and Silver = 1, Gold and Platinum = 3, Diamond = 5 annual subscriptions plus 25 copies of sponsored issue with advertisement.

(4) Complimentary registration as follows: Bronze = 1, Silver = 2, Gold and above = 3.

*Exclusive sponsorship is dependent on number of sponsorships sold.

**Does not include gift bags at member breakfast or evening mixer.

***Vendor education meeting attendance must also provide travel, accommodation and expenses.

**** Limited to one sponsor who must be a Diamond or Platinum level sponsor.

To contact us about sponsoring ON DPG or for additional information please go to [Become a Sponsor](#)